**### [Artegee]**

**### Pitch**

1 sentence that explains the value proposition of the application. How would you explain it to a potential business partner, team member, or investor?

Factory made mass produced art currently floods the market. Artegee is a new way to discover local artists around you.

**### Problem**

1-3 sentences describing the problem that you are trying to solve.

Technology has redefined the way products are sold in the modern economy. An online market place for almost everything exists but are these really markets? A genuine market (think developing world) has no buy it now button, and no price tags. Instead you have to learn about the product from the seller and negotiate a price that works for both of you. Artegee will bring this model to the online art world

**### Solution**

A platform for local artists to list their art on.

(Stretch) want buyers to be able to chat directly to the artists to learn more about their work and negotiate a price.

**### Target Audience**

Millennial who want to discover local artists and are tired of buying generic art from IKEA for their home which they then find on the walls of someone else’s home.

**### Integrations**

The onboarding process for an Artist will likely be lengthy. I want to use the Typeform API to navigate users through a seamless sign up process, where filling in the form is actually fun

Oath may be useful as using typeform for the entire login process will liley present security issues.